Peanut Leadership Academy

Program Overview
Jessie Bland



Background

- Cooperative effort between Syngenta Crop Protection, the American Peanut Shellers Association and grower organizations.
- Began in 1998 with the first class of 14 peanut growers from Alabama, Florida and Georgia.
- Grown to include growers from Texas,
 Mississippi, North Carolina, South Carolina,
 Virginia, Arkansas and sheller representatives.



Objectives

- Expose and provide better understanding of the United States peanut industry
- Discuss and debate key grower and industry issues
- Develop leadership skills
- Network and build industry relationships



Overview: Sessions

- Five sessions over an 18-month period
- Each session has a different focus & location
- Some sessions are combined with other meetings
- Includes a mix of hands-on activities, tours, discussions and presentations



- Session I
 - Southern Peanut Farmers Federation Meeting, Jan. 8-11, 2024
 - Orientation
 - Presentations on Industry & Leadership
 - Annual Southern Peanut Farmers Federation Meeting





Session II

- March 17-20, 2024
- Southeast Location Tifton, Ga.
- Area Tours and Industry Presentations
- Combined with APSA Industry Spring Meeting





Session III

- August 12-15, 2024
- West Texas Location
- Peanut Production, Texas style
- Area Tours and Media Training









Session IV

- February/March 2025
- Washington, D.C.
- Hill Meetings
- Issues Discussion









Session V

- Summer 2025
- Southeast Location
- Graduation









Class XIII Introductions

- Grower Members:
 - Alabama
 - Arkansas
 - Florida
 - Georgia
 - North Carolina
 - South Carolina
 - Texas
 - Virginia

- Shellers:
 - Birdsong Peanuts
 - Coastal Growers
 - Golden Peanut
 - Olam
 - Premium Peanut
 - Sandy Land Peanut



Thank you!

