



# Unlocking the Power of the Peanut: Embracing the Past & Navigating the Path Forward

Clint Piper, President, Golden Peanut & Tree Nuts  
August 7, 2019

# Personal Lens

---

- Born and raised in Nebraska
- Commodity background - soybeans, cotton, & canola
- Joined GPTN in September 2018



# My thoughts

---

- Key learnings / Historical perspective
- Assess current environment / industry dynamics
- Thoughts & ideas for the future



# Learning from the Past

---

- Asking “why” questions to seek understanding
- Learn from those who built the industry
- History has a way of repeating itself



# Assess Current Environment

---

- Safety
- Regulation
- Sustainability
- Research
- Globalization
- Legislation
- Allergy
- Weather
- Technology



# Actions for the future

---

- Where does the industry want to go together?
  - Industry wide sustainability efforts?
  - GMOs? Gene editing?
  - Future legislation?
  - Implementing technology?
  - Allergy treatment?
- Who has decision rights?



# Suggested actions

---

- Prioritize strategic actions and align as an industry
- Challenge the status quo
- Focus on continuous improvement for the entire industry



# My Contact Info

---

[Clint.Piper@goldenpeanut.com](mailto:Clint.Piper@goldenpeanut.com)

515.707.5402

