



## CHRIS COLLINS

### CAMPBELL'S AGRICULTURE PROCUREMENT

PEANUTS, TREE NUTS, TOMATOES, JUICE CONCENTRATES, FRUIT, SEED, ORGANICS, PUREES

### CAMPBELL'S PACE COMMERCIAL

[HTTPS://YOUTU.BE/YVIRH-QT9EQ](https://youtu.be/yvirh-qt9eq)



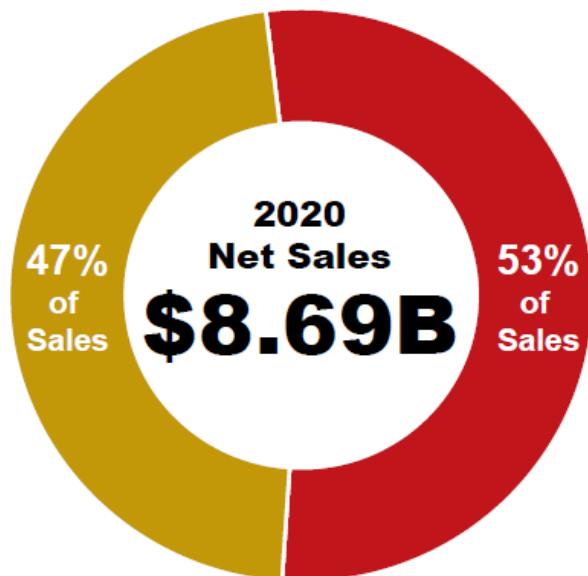
## TWO DIVISIONS WITH CLEAR ROLES



**Campbell's**  
SNACKS

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**ACCELERATED GROWTH**



**Campbell's**  
MEALS & BEVERAGES

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**STEADY PERFORMANCE**

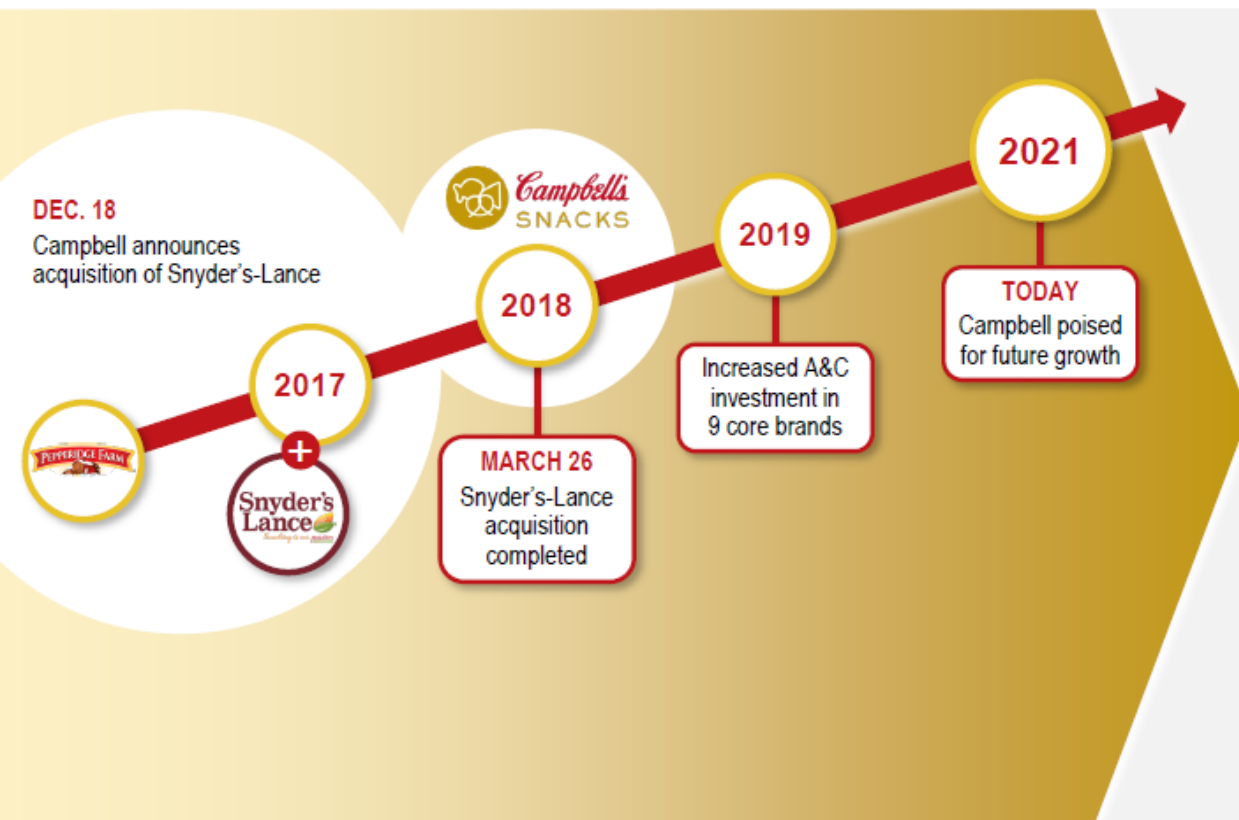


## 1.7 Billion Lbs. Tomato's Processed Feeding 5 Campbell Plants





# AN INCREDIBLE JOURNEY OF TRANSFORMATION







Campbell's to close its manufacturing facility in Columbus, Georgia by Spring 2022. The plant currently employs 326 individuals in the production of candy, crackers, cookies, nuts and bars. The closure comes after a careful review of the Snacks division's manufacturing operations.

# CREATED A SNACKING PORTFOLIO WITH ICONIC BRANDS

#1



Kids Cracker

#1



Deli Snack

#1



Goodness baked in™

Sandwich Cracker

#1



Pretzel

#1



Organic Tortilla Chip

#1 and #3

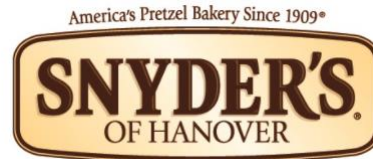


Best-selling Kettle Chips

Leading



Premium Cookies & Breads





# Campbell's

## SNACKS



- Campbell's Snacks Fastest Growing Peanut Brands
- PB filled pretzel sales +800%
- Late July PB mini's sale +550%
- Lance gluten free PB crackers up +700%

Campbell's | SNACKS

*Campbell's* | SNACKS