# Palhuns 1/WWW

#### **Peanut Proud is:**

- A 501 (c) 3 Non-profit Organization
- Staffed Completely by Volunteers
- One of the U.S. Peanut Industry's main efforts to engage in Humanitarianism
- Focused on: International Hunger Relief
   Emergency/Disaster Relief
   Domestic Hunger Relief



#### **Peanut Proud believes:**

"A gift consists not in what is done or given, but in the intention of the giver or doer."

-- Lucius Annaeus Seneca





**HUMANITARIAN EFFORTS** 

# Peanut Proud Humanitarian Efforts International Hunger Relief

- Raise funds to support the production or delivery of Ready-to-Use –Therapeutic Food (RUTF)
- Focus effort on U.S. producers:
  - MANA
  - Edesia
  - Tabatchnick
  - Breedlove



### Peanut Proud Humanitarian Efforts Emergency/Disaster Relief

- Immediately respond to natural disasters in peanut-producing states by supplying peanut butter and peanut products
- Respond to requests from local peanut growers or grower organizations for assistance in obtaining peanut products for individual state efforts during natural disasters



# Peanut Proud Humanitarian Efforts Domestic Hunger Relief

- Partner with state grower organizations to supply peanut butter to Food Banks in peanut-producing states
- Respond to requests to address hunger in the U.S. by providing peanuts and peanut butter to school programs and projects in low income rural areas



# Peanut Proud Humanitarian Efforts Domestic Hunger Relief

#### • 11 Peanut Producing States

#### • In Partnership with Growers Organizations:

Alabama Peanut Producers
Arkansas Peanut Producers
Florida Peanut Producers
Georgia Peanut Commission
Mississippi Peanut Growers
New Mexico Peanut Growers

NC Peanut Growers
Oklahoma Peanut Board
SC Peanut Producers
Texas Peanut Producers
Virginia Peanut Growers



### In Partnership with The Kroger Co.







Domestic Hunger Relief - GEORGIA
GEORGIA PEANUT COMMISSION
Second Harvest of South Georgia
10,080 18 oz. Jars
April 23, 2013





Domestic Hunger Relief - FLORIDA
FLORIDA PEANUT PRODUCERS
Second Harvest of the Big Bend
Tallahassee, Florida
10,080 18 oz. Jars
April 23, 2013





Domestic Hunger Relief - ALABAMA
ALABAMA PEANUT PRODUCERS
Montgomery Area Food Bank
11,520 18 oz. Jars
May 2, 2013



### 2013 "Peanut State" Food Bank Deliveries To Continue



#### **Completed:**

• GA, FL, AL, OK



#### **In Process:**

• VA, NC, SC

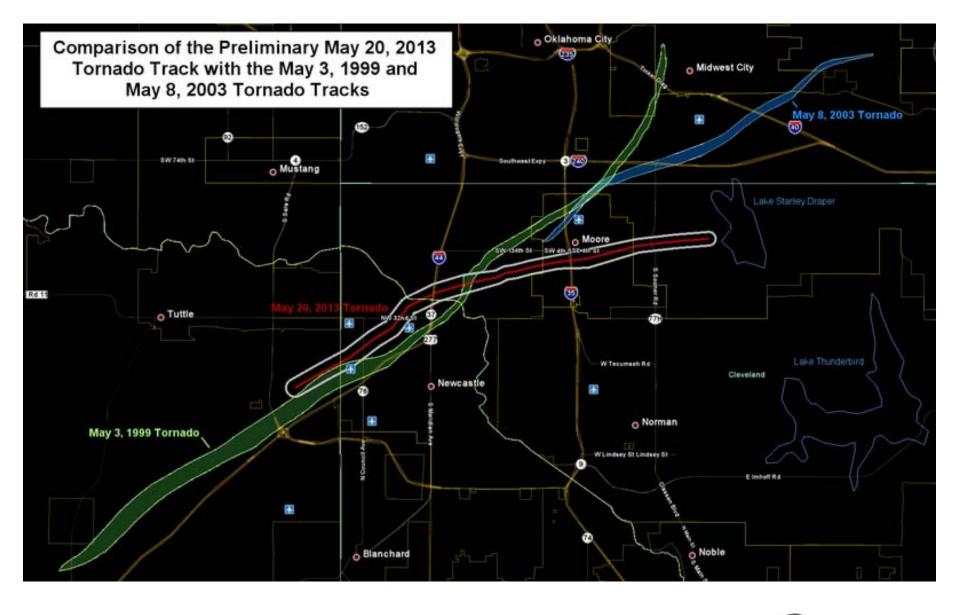
#### **Next up:**

• MS, AR, TX, NM



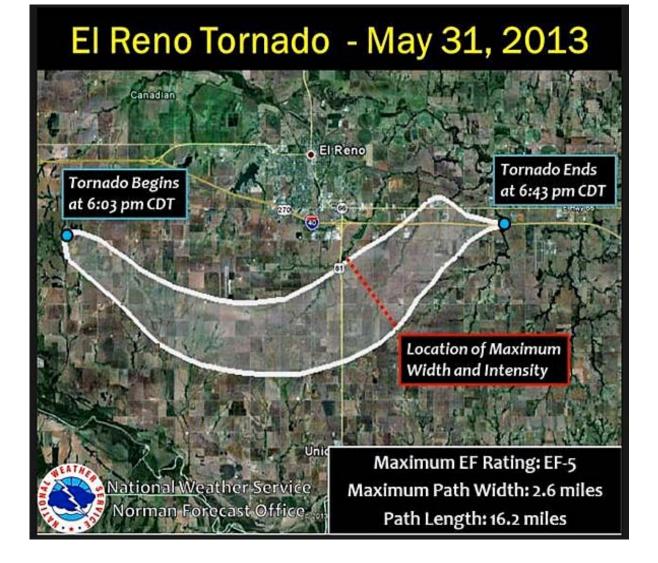
### May 20, 2013 Disaster Strikes Oklahoma





F-4 Tornado Strikes Moore, Oklahoma





A week later - The Largest EF-5 Tornado on Record Strikes El Reno, Oklahoma

### May 21, 2013 Peanut Proud Initiates Response





# Peanut Proud Handoff To Oklahoma Peanut Commission



Mike Kubicek, Executive Director Oklahoma Peanut Commission





Emergency / Disaster Relief

OKLAHOMA PEANUT BOARD
Shawnee, Oklahoma
11,520 18 oz. Jars
May 27, 2013









#### Emergency / Disaster Relief

**OKLAHOMA PEANUT BOARD** 

Moore, Oklahoma 10,080 18 oz. Jars May 28, 2013





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#### Emergency / Disaster Relief

OKLAHOMA PEANUT BOARD
Regional Food Bank of Oklahoma
28,800 18 oz. Jars
June 5, 2013







Emergency / Disaster Relief

OKLAHOMA PEANUT BOARD
Regional Food Bank of Oklahoma
28,800 18 oz. Jars
June 5, 2013





## Project Oklahoma Relief

- Shipped May 24, 2013
  - Delivered May 27 Tecumseh, OK 11,520 Jars
  - Delivered May 28 Moore, OK 10,080 Jars
  - Delivered May 28 Oklahoma City 10,080 Jars
- Shipped June 3, 2013
  - Delivered June 5 Oklahoma City <u>28,880 Jars</u>
- TOTAL 60,560 Jars



### Contributions to Peanut Proud, Inc. Sept. 2012 – June 2013

	<b>Donation Value</b>
PP Challenge (Food Banks, RUTF):	
Challenge donations - farmers stock - 47 tons	\$16,748
Challenge donations - services (frt, loading, storage)	\$750
Challenge donations - peanut butter (6 pallets)	\$28,908
Challenge donations - \$\$ contributions	\$97,595
Disaster Relief:	
Oklahoma Relief - pb donations ( 24 pallets)	\$103,680
Oklahoma Relief - services (frt, loading, storage)	\$6,000
Oklahoma Relief - \$\$ contributions	\$66,265

\$319,946

Total Donations to Peanut Proud 2012/2013:

#### Donor Partners - Peanut Proud Challenge

Bio Plus, Inc. **Birdsong Peanuts Bitto Farms Black Creek Farms** Bobby & Kaye Smith **Bucky Tyler** Clark & Will Groover Partnership Clay Harper Cook Industrial Electric Co. Inc. **Corte-Sirmon Farms Donnie Hopkins Everett & Miriam Birdsong** First Presbyterian Church, Camilla **Flint River Storage** Georgia Farm Bureau Incorporated

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M.C. McNeill & Company, LLC MAC Peanut Company, Inc.. McLemore Birdsong, Jr. Michael Lee Grebel Mr. and Mrs. Kevin Calhoun **Mullek Farms Nathan & Kimberly Smith** Nellwood Farms Inc. Peerless Manufacturing Co. R.F. Waters Farm, Inc. Robert & Colton Barker Robert E. McLendon Farms, LLC. Rutherfoord, an MMA Company Sally Wells

Satake USA

#### Donor Partners – Project Oklahoma Relief

**B&G Seed Processors, Inc.** M.C. McNeill & Company, LLC Banner Grain & Peanut Co. Maria Mehok Barber Fertilizer Co. Mississippi Peanut Growers Association Barrows & Prescott, Inc Mr. & Mrs. George Y. Birdsong **BCT Gin Company** Nancy A. Zabe C. Corley Holbrook **National Peanut Board National Peanut Buying Points Association Charles Hancock** Nichino America Charles R. and Davin Birdsong Clint Williams Peanut Co. Novozymes BioAg, Inc. Phillip & Amelia Edwards CoveyRise Plantation, Inc. R.L. Cunningham & Sons, Inc. **Damascus Peanut Company David & Monica Short** Robert T. Parker **Dell Cotton** Ryan Lepicier **Dennis Miner** Sally Wells **Dixon Support Services, Inc.** San Fillipo

# Peanut Proud Humanitarian Efforts Why should we care?

- Unique, almost ideal product for providing hunger relief
- High in plant protein at low relative cost
- Shelf stable product with long shelf life at ambient temperature
- Nutrient Dense, Health Friendly, Good for You
- Kid friendly



# Peanut Proud Humanitarian Efforts Why Peanut Proud?

- Benefits from the unique relationships developed with all parts of Peanut Industry
- Grass roots organization
- Credibility Proven track record
- Focus only on peanuts and peanut products
- All volunteer 99.9% of donated funds are used for Hunger Relief



Visit us online: www.peanutproud.org